



AUSLOANS[®]

FINANCE GROUP



ABOUT

AUSLOANS FINANCE GROUP

LEADING

From humble beginnings in 1998 as an entrepreneurial car finance business, Ausloans has since established itself as a leading finance services provider with a range of financial solutions for cars, boats, business equipment, property and insurance.

PERSONAL

We offer our clients something unique: personal one on one services, access to industry leading products and the confidence we will find the best financial solution for their needs.

PRIVATELY-OWNED BUSINESS


For more information about the Directors and Senior Management, visit www.ausloansfinance.com.au

MEMBERSHIPS:

- Finance Brokers Association of Australia (FBAA)
- Credit Ombudsman Services Limited (COSL)
- Franchise Council of Australia (FCA)

OPERATING IN:

- Queensland
- New South Wales
- Victoria
- and a National Network of Franchises

A black and white photograph of a mountain landscape. In the foreground, a dense forest of evergreen trees covers a slope. A calm lake reflects the surrounding mountains and sky. In the background, rugged mountain peaks are visible under a cloudy sky. The overall mood is serene and majestic.

**“WE HOLD OUR
CUSTOMER AT THE HEART
OF EVERYTHING WE DO,
HELPING THEM ACHIEVE
TODAYS GOALS FOR
TOMORROWS DREAMS”**

RODNEY MICHAIL

MANAGING DIRECTOR



OUR SUPPORT

We provide the industry's most comprehensive range of products and solutions to keep focused on business growth.

OPPORTUNITIES

WHY CHOOSE A AUSLOANS FINANCE FRANCHISE?



WORK INDEPENDENTLY AND GROW YOUR OWN BUSINESS WITH THE SUPPORT OF OUR ESTABLISHED BRAND AND PROVEN BUSINESS SYSTEM.

At Ausloans Finance, we pride ourselves on our reputation for providing professional and ethical service and we hold our franchise partners to the same high standards.

Previous work history in the finance or automotive industry is an advantage to anyone thinking about a Ausloans franchise. However, dedication to the Ausloans Finance customer experience and an entrepreneurial outlook are non-negotiable.

COMMITTED

As you are running your own business as an Ausloans Franchisee Partner, business and financial management experience is a very important success factor.

The most successful Franchise Partners are relationship builders, growing their own networks, conducting local area marketing campaigns and building referral sources and repeat business. Ausloans Franchise Partners are staunch supporters of the 1800Approved brand, with an attitude and commitment to putting the customer first.

While Franchise Partners may keep flexible hours, they are committed to developing business, customer retention and business growth.





SUITED TO

- Brokers looking for a way to scale their business, create capital growth or planning a longer-term exit strategy such as retirement
- Brokers with a current database of clients looking to improve their systems and procedures
- A vehicle dealership without an existing finance partner looking to expand their service offering



EXEMPLARY

Ausloans's reputation for professional and ethical service is exemplary.

Ausloans Finance is a partner of Finance Brokers Association of Australia (FBAA), the Credit Ombudsman Service Limited (COSL), and the Franchise Council of Australia (FCA).



MANAGED PANEL OF LENDERS AND SUPPLIERS

Ausloans Finance have the largest panel of lenders in the country, a full suite of products for all asset classes across consumer and commercial markets.



Ausloans Finance believes its success will be in the management and fostering business relationships. It enables a greater competitive advantage.

We have an extensive range of products and a panel of lenders available to improve your income opportunities including warranty and insurance cross sell opportunities.

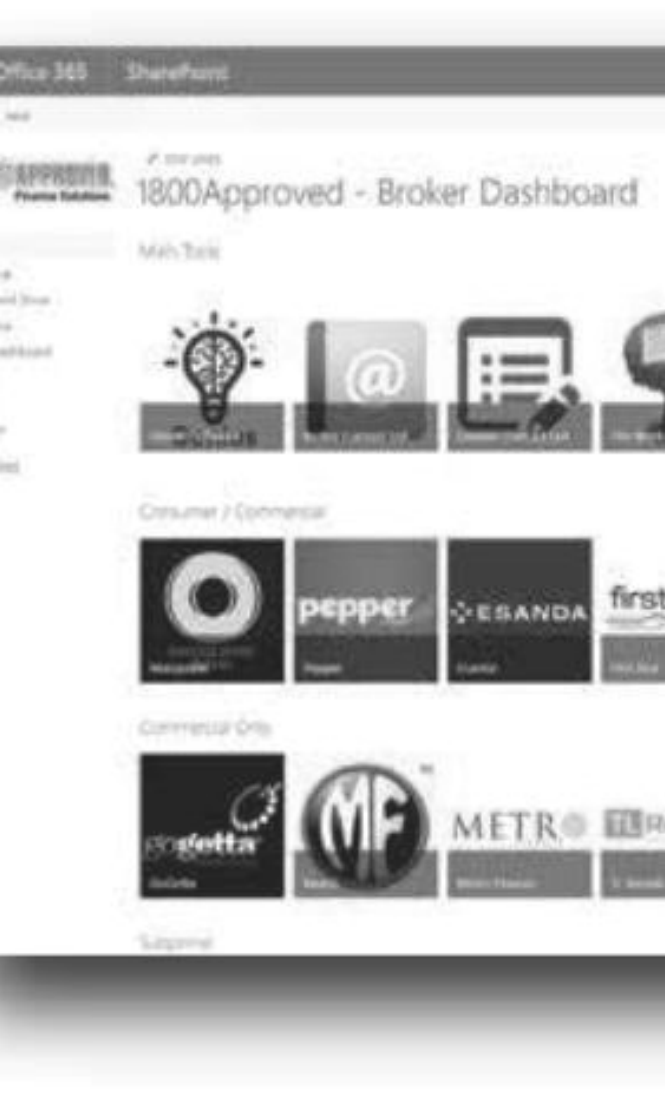
Our lender panel offers tailored finance solutions to suit:

- Consumer loans
- Leisure loans
- Commercial loans
- Rentals
- Business lending
- Unsecured funding
- Impaired credit
- low doc lending
- Consumer and Commercial Mortgages
- Private sale
- and more



FEATURES AS A FRANCHISEE INCLUDE:

Ausloans will provide you with the ability to start operating with all the tools & systems to function as a Franchise.



- Access to the full range of products
- Access to the Genius Platform
- Training, management and administrative support
- National and Local Marketing System
- Uncapped earning potential
- Business development
- Marketing and Advertising support
- Centralised Compliance, Administration and Accounting functions
- Lead Generation support

PROCESSING

TRAINING MANAGEMENT AND ADMINISTRATION SUPPORT



CONTINUOUS IMPROVEMENT

Ausloans Finance provides efficient support services to customers and adopts a strong emphasis on continuous improvement. This is achieved through regular training, effective management and efficient administration support to all our Brokers. This enhances our ability as a collective unit to provide the highest level of customer communication and services throughout the loan process.

We provide an in-depth, thorough induction coupled with weekly training and product update sessions made available to all our Brokers. At Ausloans Finance, we consider this essential in developing a successful broker and loyal customers.

"OUR BUSINESS IS BEING A SUPPORT BUSINESS"

R. Michail

Strong management and leadership culture echoes through the business and emphasizes a firm foundation and direction for all. This capability set a foundation based on best practices from the business community and filters through to our Franchisees. We built a successful culture around our systems that work!

We are continually developing innovative ways of supporting our Business Partners Businesses through efficient services and continual feedback.


We also encourage your input during our regular meetings to enable and support each other in improving and developing a cooperative team culture. We promote innovation, fresh ideas across marketing advertising campaigns, new products or other business opportunities.





COMPLIANCE SUPPORT

Due to increased compliance responsibilities in the finance and mortgage industry. We have implemented systems, processes and ongoing focus for continuous improvements. We ensure greater compliance with current and future regulation changes.



CENTRALISED ADMINISTRATION, COMPLIANCE, AND ACCOUNTING FUNCTIONS

Ausloans has developed an internal support infrastructure to support your day to day functions. This includes compliance to assist you in focusing on servicing clients with the highest standard.

Great lengths have gone into continually improving these areas to support each broker and will continue to do so. Work efficiently from anywhere, accessing all your lenders and tools remotely.



ACCESS REMOTE TOOLS, SYSTEMS, AND DOCUMENTATION

Ausloans have made a large investment in providing you with the necessary tools, systems and documentation to enhance your business and ensure you provide the highest quality and efficient service.

THESE INCLUDE:

- Database- CRM, applicant tracking and reporting system, accessed remotely
- Access to email, calendaring and other day to day management tools
- A library of document templates, contracts, and forms
- The ability to work from home or any remote location- access anywhere, anytime.



We continuously develop and enhance our cloud systems to provide our National Team of Brokers with up to date, efficient support.

FINANCE TRAINING



WORK INDEPENDENTLY AND GROW YOUR OWN BUSINESS WITH THE SUPPORT OF OUR ESTABLISHED BRAND AND PROVEN SYSTEM

How about a business where we teach you how to grow your business, how to fish for yourself and not hide behind cloaks and daggers? Where you receive comprehensive training, ongoing support to grow, scale, expand, be a true business with the agility to manage changing market concessions?

AS AN AUSLOANS FINANCE FRANCHISE PARTNER, YOU GET:



1. Exclusive access to a complete suite of premium finance and insurance products allowing you to provide bespoke services to clients.
2. Unlimited earning potential: We want you to grow your business, there are no limits on your earning capacity.
3. Representative status on Ausloans' Australian Credit License is available to suitably qualified Franchise Partners.
4. The ability to opt into our network arrangements for Personal Indemnity Insurance.
5. Comprehensive training and ongoing support including Continuous Professional Development, National Consumer Credit Protection updates, All Levels of compliance, industry updates and Ausloans' Business Systems and Processes.
6. Leads delivered direct to your desk, the Ausloans Marketing Team are committed to quality lead generation and building strong brand awareness.
7. Access to Ausloans product specialists to assist with more complex finance and insurance needs. This enhances and provides you access to in-depth expertise to help build trust and secure customers.
8. An in-house IT Department that is constant working on building comprehensive and competitive technology and business systems for its employees and franchise partners.
9. Assistance in managing your risk and compliance requirements.
10. A Relationship Manager to guide you through the whole process and get you on track to your true earning potential.



WE MADE IT EASY



MORE THAN JUST A JOB

Ausloans Finance has done all the hard work for you, taking the guess work, reducing possible mistakes and costs associated with setting up your business from scratch. Ausloans provides you with the assistance and support necessary to allow you the opportunity to create the income you are aiming for to support your lifestyle.

We are dedicated in building the brand with you within your region and specific markets. We will provide you with high level of experience, proven within other similar areas to increase your ability to succeed from day 1.

BE A PART OF AN ESTABLISHED BRAND

Now is the time to join an established brand with an aggressive expansion program throughout Australia. Ausloans is passionate and focused on continuously developing a well-recognized & quality brand.

Our core focus and strategy on developing our brand include:

- Our people, our culture
- High quality service and product innovation
- Established partner networks
- Qualified and experienced personnel
- Customer loyalty and referrals
- Turn key product solutions
- Ongoing Training & Support
- Profit maximization and opportunity spotting

Not only are we an emerging brand but also an award-winning business achieving great results in business and winner of the "fastest growing business" under 5 years in Australia.



MORE CLIENTS



NATIONAL AND LOCAL MARKETING SUPPORT

Ausloans Finance has a high regard for continually developing innovative ways of presenting the business to the market place, source new potential clients and referral partners.

This is achieved through:

- Strategic online national and local advertising strategies
- Developing strong alliances through vertical market partnerships with dealers, suppliers and professional services.
- Promotional materials: brochures, Newsletters, Kits and Flyers
- Tailored promotional campaigns
- Sponsorship
- Public relations
- Market Research
- Lead Generation and support



It is essential for a successful brokerage to continuously canvas for opportunities to develop your own business growth. By developing partnerships, building a client base, asking for business through referrals and networking.



FREQUENTLY ASKED QUESTIONS

Becoming an Ausloans Finance Franchise Partner is a significant decision.

Asking questions and getting answers is an important part of the process. To get started, we've answered some of our most frequently asked questions.



WHERE ARE AUSLOANS FINANCE FRANCHISES AVAILABLE?

Ausloans Finance Franchises are available in all states and territories of Australia, in both metropolitan and regional areas.

DO I NEED AN AUSTRALIAN CREDIT LICENCE?

Successful Franchisees are appointed as Authorised Representatives of Ausloans Finance. Ausloans Finance Franchise partners are also able to opt in to our network arrangements for Professional Indemnity (PI) insurance.

DO I NEED INDUSTRY EXPERIENCE TO BECOME AN AUSLOANS FINANCE FRANCHISE PARTNER?

Ausloans Finance Franchise are suited to Finance and Insurance Professionals with proven experience. Your customer service experience and business acumen will be invaluable in helping you grow your business.

HOW MUCH DO I NEED TO INVEST TO BECOME AN AUSLOANS FINANCE FRANCHISE PARTNER?

Initial costs to set up a Franchise can vary. However, the main costs will come from your legal perusal of Franchise Agreement and basic office equipment. It is recommended that you allow for a small marketing budget and adopt a rapid growth strategy in your initial stages of setting up.





MORE FREQUENTLY ASKED QUESTIONS

Read on for more answers to
frequently asked questions



CAN I WORK FROM HOME?

Yes, working from home is easy with our advanced systems; you can access all the tools and information you need from home, keeping your overheads to a minimum

HOW MUCH CAN I EARN?

Your earning potential as a Ausloans Finance franchise partner is only limited by your imagination level of drive and dedication.

WHAT HOURS MUST I WORK?

An Ausloans Finance Franchise is a full-time commitment and you'll want to be available to provide timely advice to your customers. However, your hours of work can be flexible and suit your lifestyle.

WHO OWNS AUSLOANS FINANCE?

Ausloans Finance is a privately-owned business, for more information about the Directors and Senior Management please visit www.ausloansfinance.com.au





WILLING TO TAKE SUGGESTIONS TO GROW YOUR OPPORTUNITY

1800 Approved have a range of requirements it looks for when reviewing potential candidates which include:

- A driven, enthusiastic and motivated individual
- Ability to work independently or as part of a team
- Minimum 2 years' experience in broking or support role
- Proven track record in asset finance (preferred)
- Willing to promote the business and brand
- Willing to take some direction from time to time
- Support all products and programs
- A drive to assist clients and provide a high-quality service
- Present yourself and the business in a professional manner
- The willingness to build and manage relationships
- Current FBAA or MFAA membership
- You will be required to have or we can organize you Professional Indemnity Insurance

GETTING STARTED

Ausloans Finance is renowned for exceptional service; we make finance and insurance hassle free with experienced consultants and objective advise. We save our customers time and money, helping them choose the finance and insurance solutions that is right for them.

For this reason, our Franchisees are selected with the utmost care. We look for people who have a first-rate service ethic, value reputation as we do and strengthen the Ausloans Finance brand.

Our selection process is designed to help you decide whether Ausloans Finance is right for you, and whether you are right for us.



If you believe you have all these qualities then please contact us on **1800 277 768** or fill out the enquiry and application form to have a confidential discussion about their exciting opportunity.



OUR AIM IS TO "PROVIDE A HIGH STANDARD OF FINANCE AND INSURANCE SOLUTIONS ACROSS AUSTRALIA"

Ausloans Finance commenced operation in 2008 as part of QLD's most successful prestige vehicle wholesalers as a value add service to the dealership group. With the current level of professionalism by the local finance brokers lacking, Ausloans Finance was created with a clear focus on delivering leading costumer service.

At Ausloans Finance, we aim to understand each client and dealer priorities and objectives, providing the most customized solutions to suit the requirements of each individual.

Ausloans Finance can deliver these services through a comprehensive panel of lenders to choose from. The large panel enables us to ensure the most appropriate solution that is tailored to best suit each clients individual requirements.

Ausloans Finance currently services clients across all Australian capitals and regional centres with offices in Brisbane, Gold Coast, Sunshine Coast, Mackay, Townsville, Sydney, Melbourne, and Adelaide.

1 800 277 768

FRANCHISING@AUSLOANSFINANCE.COM.AU



AUSLOANS[®]

Finance Group



CONTACT US

PHONE: 1800 277 768

ADDRESS: 1/33 ERETON DRIVE,
ARUNDEL QLD 4214

POSTAL: PO BOX 10831 SOUTHPORT
BC QLD 4215

EMAIL:

FRANCHISING@AUSLOANSFINANCE.COM.AU

WEBSITE:

WWW.AUSLOANSFINANCE.COM.AU



AUSLOANS[®]

FINANCE GROUP